



Giulia Gentilin

DIGITAL DESIGNER

Email: giulia.gentilin@gmail.com

Mobile: 3284292008

Portfolio: www.giuliagentilindesign.com

 @giuliagentilin

 /giuliagentilin

Profile

Digital designer with highly developed skills in creating print and digital designs. Defined as creative and dynamic person, adaptable and self-motivated, combined with limitless imagination and technical skills.

Design Skills

Branding  Advertising 

Web design  UX - UI 

Prototyping  Print 

Illustration  HTML - CSS 

Software Skills

Photophop  Illustrator 

InDesign  Animate 

Xd  Dreamweaver 

Sketch  Studio InVision 

Personal Skills

Work in team  Planning 

Hard worker  Sense of humour 

"I'm hungry for a challenge, and willing to go the extra step to push myself to the next level. I'm in love with my job, I couldn't do anything else."

Experience

● **CREATIVE DESIGNER & ART DIRECTOR** / Sep. 2017 - Present
Kleis Digital - PKM Group - Verona, Italy

- Developing ideas for advertising, digital projects and promotional campaigns.
- Overseeing several projects from start to finish, keeping to deadlines, and signing off on these projects before they are presented.
- Responsible for the design, art direction of all the company's product lines and the agency's workflow.
- Presenting clients with multiple design options and ensuring overall satisfaction and direction.
- Communicating design strategies to clients and other creative developers.

● **VISUAL DESIGNER** / March 2016 - Aug. 2017
Pi Datametrics - Brighton, UK

- Collaborate with creative design team and marketing team to develop creative solutions and then translate those solutions through a variety of channels.
- Managing, producing and designing projects from brief to fulfilment.
- Design and produce marketing communication, print and digital, and ensuring it is in line with company branding policy.

● **WEB & GRAPHIC DESIGNER** / Feb. 2013 - Aug. 2015
Aromicreativi - Verona, Italy

- Designing the website's visual imagery and ensuring it is in line with the requirements of the brief.
- Designing web campaigns for online initiatives, emails & banners
- Designing & creating marketing & e-marketing materials on a range of projects including advertisements, brochures, handouts, flyers and online graphics.
- Designing & creating brand and communication identity.

Education

● **INTERACTION DESIGN FOR USABILITY COURSE** | Sep. - Nov. 2018
Interaction Design Foundation

● **DIGITAL DESIGN CERTIFICATE** | Sep. 2015 - Feb. 2016
Hove College Digital Design Certificate and OCN Level 4
Brighton & Hove, UK.

● **WEB GRAPHIC DESIGNER MASTER'S DEGREE** | Jan. 2012 - Dic. 2012
Bachelor's Degree in Web Graphic Design
IAAD, Istituto d'arte applicata e design, Turin, Italy.

● **ARCHITECTURE BACHELOR'S DEGREE** | Sep. 2006 - Feb. 2010
First Degree in Architecture - Politecnico di Milano, Milan, Italy.

Languages

 Italian 

 English 

 French 